

REISBIZZ

Welcome to

Our webinar

With Brand USA & TRAVEL SOUTH USA

EVEN VOORSTELLEN



Linda Andeweg

Reismedia
Senior Account Manager



Rianne van der Linden

Target Travel Marketing
Account Manager Travel South
USA



Danielle Goedkoop

The Brand USA
Trade Manager

OVER DEZE WEBINAR

VRAGEN KUN JE STELLEN VIA DE CHAT



DEZE WEBINAR WORDT OPGENOMEN
EN KUN JE LATER TERUG KIJKEN



REISBIZZ society



Bij de Reisbizz Society brengen
we de reiswereld samen!

REISBIZZ

Reisbizz Society

- Een nieuw hoofdstuk
- De Reisbizz Society is er voor jou
- TripTalk bijna weer op de mat – wees snel
- Keuze uit 4 memberships
 - ✓ Ontdek
 - ✓ Verbind
 - ✓ Inspireer
 - ✓ Verdiep

Ga naar www.Reisbizz.nl/members

REISBIZZ

society Voor de échte professionals!



€3,95

VERBIND

- Reisbizz magazine op je deurmat
- Onbeperkt deelnemen aan events



€4,95

INSPIREER

- Reisbizz magazine op je deurmat
- Onbeperkt deelnemen aan events
- 3x het TripTalk magazine in huis



€24,95

VERDIEP

- Reisbizz magazine op je deurmat
- Onbeperkt deelnemen aan events
- 3x het TripTalk magazine in huis
- Luchtvaartnieuws online én in print
- Masterclasses
- 2x per jaar exclusief Verdiep-Event
- Eigen pagina op Triptalk.nl

Heb jij al
een keuze
gemaakt?



Met 'Ontdek' blijf je kosteloos op de hoogte van alle nieuwtjes en actualiteiten



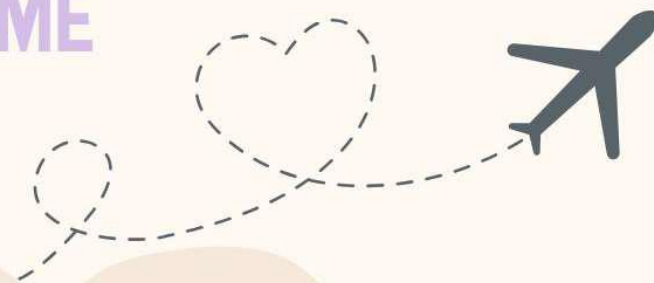
REISBIZZ

festival



Save the date

7 SEPTEMBER | AVIODROME



REISBIZZ

De Reisbizz agenda

- Padel
- Reisbizz Festival
- Podcast
- Society event
- 2 andere USA webinars
 - 16.04 Capital Region
 - 22.05 Texas

REISBIZZ
society

REISBIZZ
festival



REISBIZZ SOCIETY
PADELEVENT

Sport, plezier & verbinding

REISBIZZ
society

AirEuropa



ROAD
TRIPS
USA

Road Trips USA

Dinsdag 25 maart 2025



Introductie



Charonne in het Veld

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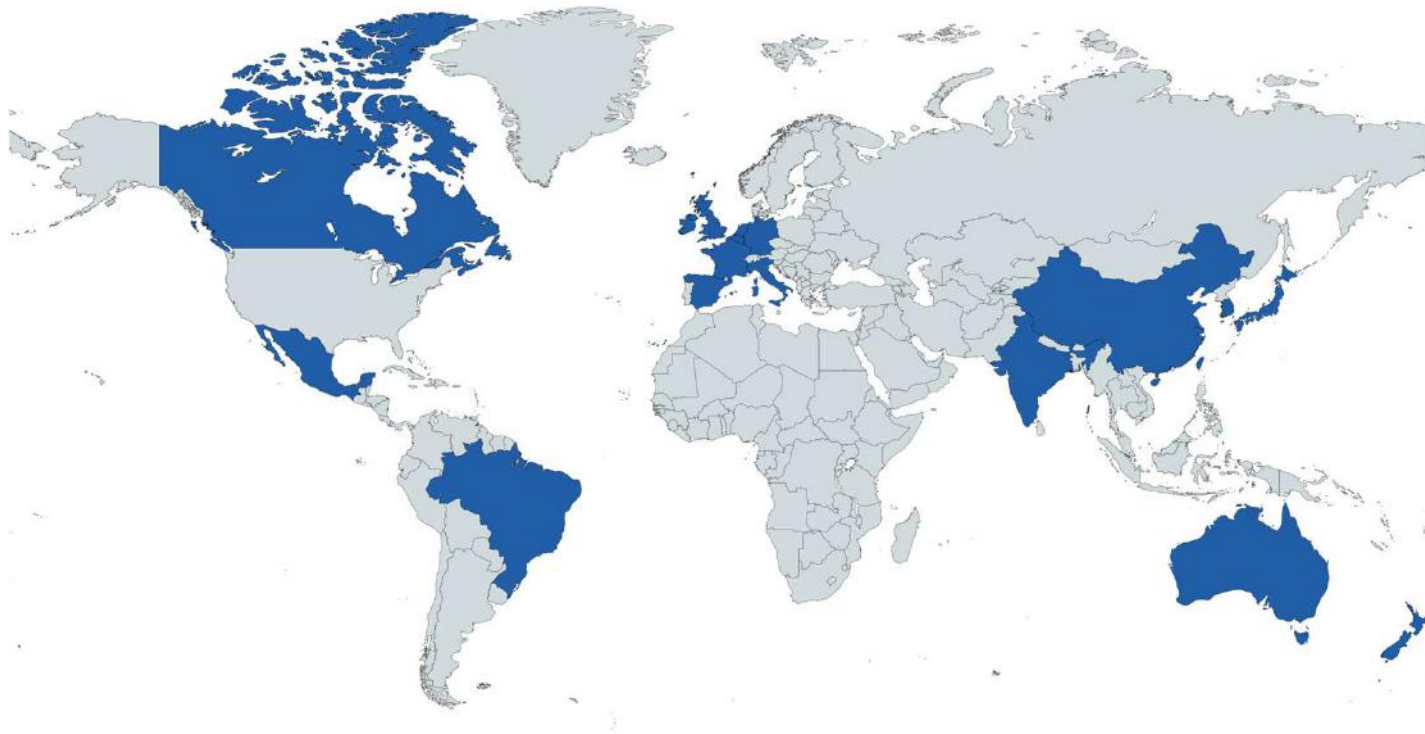
Over Brand USA

Brand USA is de bestemmingsmarketingorganisatie voor de hele Verenigde Staten (50 staten, 5 territoria en Washington, D.C.) met de missie om het internationale bezoek, de uitgaven en het marktaandeel te vergroten en het imago van de VS wereldwijd te verbeteren.



Global Travel Trade

Brand USA werkt met zijn groeiende netwerk van internationale vertegenwoordigers samen met de Amerikaanse ambassades, Visit USA comités en touroperators en receptive operators om talrijke handelsactiviteiten te ondersteunen, waaronder: co-op campagnes, verkoopmissies, opleidingsinitiatieven en fam trips.







Brand USA Resources



USA Discovery Program

Officiële online trainingsprogramma over de verschillende bestemmingen en belevenissen in de VS.

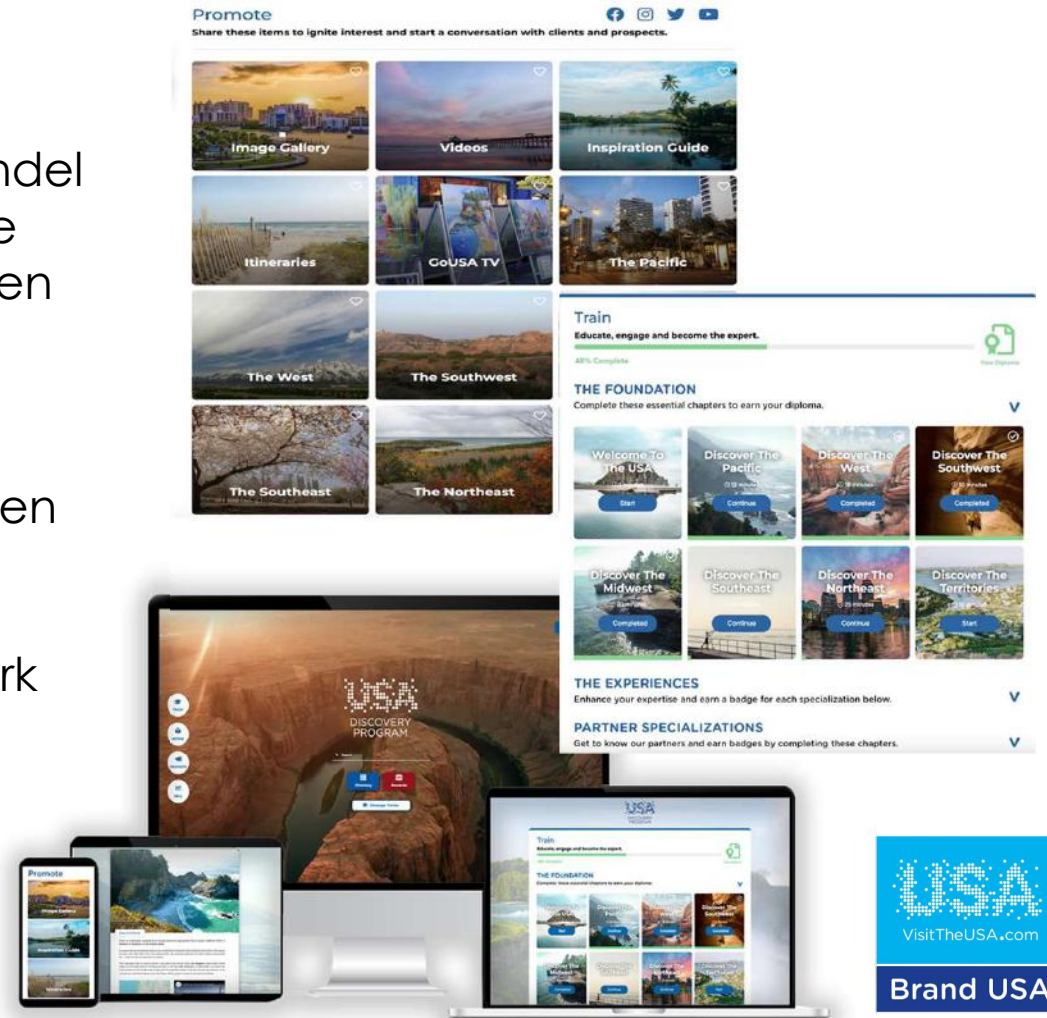
Registreeer [hier](#) voor:

- Meer dan 60 modules
- Word een expert
- Neem deel aan incentives en events
- Blijf geïnformeerd (maandelijke nieuwsbrief)



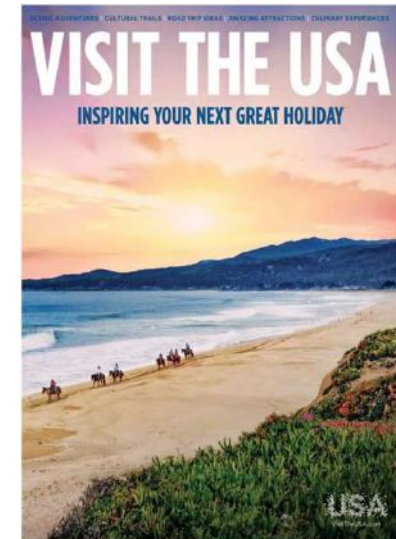
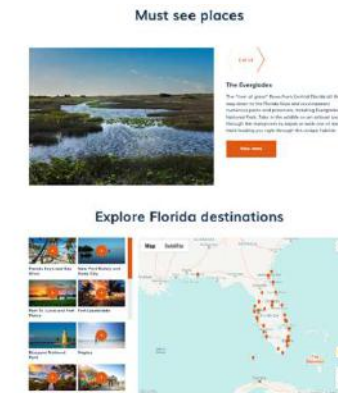
USA Discovery Program Modules

- Voltooi de Regional Expert-badge om je kennis van de VS uit te breiden en ontgrendel hiermee nóg meer badges voor specifieke staten, territoria, bestemmingen, thema's en producten!
- Er is een breed scala aan hulpmiddelen beschikbaar om een specialist te worden en een score te behalen in elke quiz.
- Veel informatie te gebruiken als naslagwerk en te delen met klanten.
- Beschikbaar in het Engels.



Travel Trade Website

- [Deze website](#) geeft toegang tot alles wat je maar nodig hebt bij het verkopen van een reis naar de Verenigde Staten:
 - Meer dan 30 reis routes, genaamd RoadTrips USA
 - Rechtenvrije beelden en video's
 - Trip Planner en bestemmingsinformatie
 - Visum- en toegangsbeleid
 - Inspiration Guide
 - Lijst van alle lokale agenten



RoadTrips USA

- RoadTrips USA zijn Brand USA's eigen rondreis routes door meerdere staten
- Meer dan 30 RoadTrips USA variërend van wijnroutes tot winkelen, muziek tot historie en rondreis routes tot steden.
- Road Trips USA zijn zowel ter inspiratie als ook daadwerkelijk boekbaar via de lokale agenten die samenwerken met de reisorganisaties in de Benelux.
- Beschikbaar in het Engels.
- Hoe zoek en vind je een route:
Itineraries → View All

Explore all itineraries



Self-drive

Four Corners - National Parks and Cultural Treasures ↓

Enjoy rugged Western landscapes and world-famous canyon vistas as you adventure across four national parks.

[Find images & videos](#)



Self-drive

Wild West: Cowboys, Country Music and Barbecue ↓

Discover cowboy culture, country music and unforgettable food on an epic Wild West-themed road trip through five U.S. states

[Find images & videos](#)



Self-drive

Historic Route 66 – Curios, Pit Stops and Diners ↓

Explore one of the USA's most iconic roads on a tour of classic Americana

[Find images & videos](#)



Self-drive

At the Movies – Southern Sights ↓

Experience movie magic on a road trip through five Southeastern states.

[Find images & videos](#)



Self-drive

Country Roads – Byways, Waterfalls and Adventure ↓

Take a scenic road trip to visit historic places in West Virginia and five other U.S. states.

[Find images & videos](#)



Self-drive

Secret Trails – Back Roads, Beaches and Bayous ↓

Take a road trip through Texas and Louisiana to discover breathtaking scenery, must-see attractions and exciting cities.

[Find images & videos](#)



Self-drive

Oregon Trail and the Wild West ↓

Take a road trip through seven states following the Oregon Trail from Missouri through the Wild West to coastal Oregon.

[Find images & videos](#)



Self-drive

The Mayflower and the Atlantic Colonies ↓

Travel the eastern USA and visit places where the country's first settlers made history in the Mayflower and Atlantic Colonies.

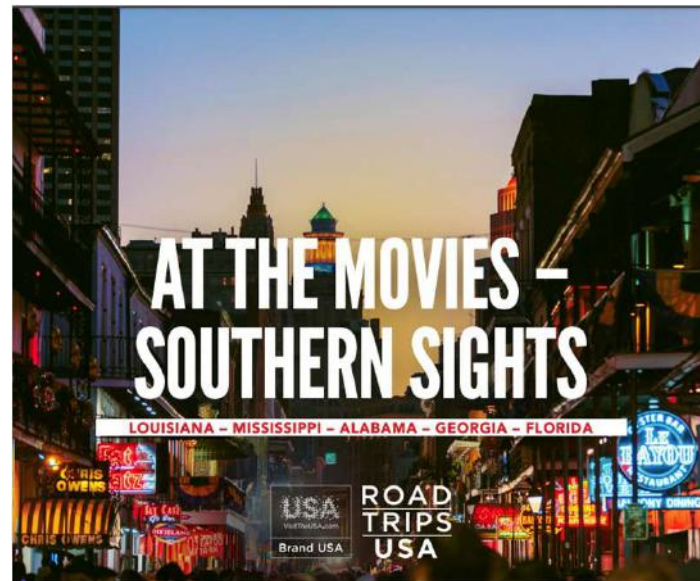
[Find images & videos](#)

USA

VisitTheUSA.com

Brand USA

De nieuwste RoadTrips USA





AT THE MOVIES – SOUTHERN SIGHTS

LOUISIANA – MISSISSIPPI – ALABAMA – GEORGIA – FLORIDA

USA
VisitTheUSA.com

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ROAD
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USA

AT THE MOVIES – SOUTHERN SIGHTS



New Orleans to Plantation Trail to New Orleans, Louisiana

2 hours / 180 km

New Orleans to Atchafalaya Basin to Angola to Natchitoches, Louisiana

6 hours 30 minutes / 615 km

Natchitoches, Louisiana, to Greenwood, Mississippi

4 hours 45 minutes / 430 km

Greenwood, Mississippi, to Selma, Alabama

4 hours 15 minutes / 395 km

Montgomery to Opelika to LaFayette, Alabama, to Atlanta, Georgia

3 hours / 290 km

Atlanta to Juliette to Conyers to Atlanta, Georgia

2 hours 30 minutes / 225 km

Optional Extension

Atlanta, Georgia, to Orlando, Florida

1 hour 30 minutes / 700 km

Orlando to Titusville to Orlando, Florida

1 hour / 65 km

NEW ORLEANS, LOUISIANA

Day 1

Arrive in New Orleans, Louisiana.

Accommodation: New Orleans, Louisiana

NEW ORLEANS, LOUISIANA

Day 2

What better way to explore this fantastic city than by foot and streetcar? Although there are many iconic neighborhoods in New Orleans, the **French Quarter**, also known as the Vieux Carré, is the oldest and arguably the most famous. Many movies, like "Live and Let Die," "Pelican Brief" and "Tightrope" take place within the carnival atmosphere of **Bourbon Street**, where you're likely to see party revelers in their bright beads and feathered masks, but there is far more to see in this historic neighborhood. Don't miss the hanging gardens, antique gas lanterns and spectacular facades of **Rue Royal**, notably addresses 700 through 900, which were featured in "Interview with the Vampire."

Just a short streetcar ride away you'll find the **Upper Garden District** home of Anne Rice, who authored the book of the same name. Some of the most notable scenes of "Interview with the Vampire" are set in this district's **Lafayette Cemetery No. 1** and the **Old Coliseum Theater**; other notable films like "The Curious Case of Benjamin Button" also made the most of this charming district's scenery. Take a stroll along the river and return to the French Quarter on a streetcar just like the ones featured in movies like "A Streetcar Named Desire." Enjoy dinner tonight at **Napoleon House**, one of the city's oldest family-run restaurants which made a notable cameo in Oliver Stone's "JFK," before exploring the world-renowned nightlife of the Vieux Carré.

Accommodation: New Orleans, Louisiana

French Quarter, New Orleans, Louisiana



NATCHITOCHES, LOUISIANA

Day 5

Enjoy a full day to explore one of the oldest towns in Louisiana, with its historic downtown, quaint storefronts and Southern charm. Playwright Robert Harling drew on his experience of growing up in Natchitoches to create the fictional Chinquapin Parish, the setting of his play "Steel Magnolias" and its movie adaptation. Some of the film's most iconic scenes were filmed at the Taylor-Cook House, now known as the **Steel Magnolia House Bed and Breakfast**, which you may recognize as the home of the

character Shelby. Take one of the many tours or explore at your leisure to see other movie sites like Truvy's Beauty Spot, Ouiser's house and the church where Shelby's pink wedding took place. Make time for lunch at **Lasyone's Meat Pie Restaurant**, a cozy stop for authentic Creole cuisine, and try its signature handheld meat-filled pies.

Accommodation: Natchitoches, Louisiana



**ROAD
TRIPS
USA**

Natchitoches, Louisiana





ORLANDO, FLORIDA

Day 12

Today, immerse yourself in one of the most iconic movie series of all time at **Star Wars: Galaxy's Edge** at **Disney's Hollywood Studios** in **Walt Disney World**. Live your very own "Star Wars" adventure as you fly the Millennium Falcon on a smuggling mission, join the Resistance to fight the First Order and explore the **Black Spire Outpost** on the Planet **Batuu**. Don't miss the chance to build your very own lightsaber or design your very own droid. Head to **Docking Bay 7 Food and Cargo** for lunch and enjoy galactic bites in the working hangar.

Accommodation: *Orlando, Florida*

ORLANDO, FLORIDA

Day 13

Head to **Universal Orlando Resort** to follow in the footsteps of Harry Potter at **Universal Studios Florida**. Enter **Diagon Alley** to explore the **Wizarding World of Harry Potter** in establishments such as **Gringotts Bank**, which you'll discover on one of the park's many thrill rides, and **Ollivanders Wand Shop**, where you'll browse for magical gear. Head to **King's Cross Station** and board the **Hogwarts Express** from Platform 9 ¾ to travel through the English Countryside to Hogsmeade at neighboring theme park **Universal Islands of Adventure**. Located at the base of **Hogwarts Castle**, this wizarding village is full of enchanting shops and taverns to see before exploring the corridors and classrooms of **Hogwarts School of Witchcraft and Wizardry**. Soar above the school grounds and join Hagrid on a journey through the Forbidden Forest on state-of-the-art rollercoaster **Hagrid's Magical Creatures Motorbike Adventure**. Be sure to stay until park closing for **Dark Arts at Hogwarts Castle**, a spectacular light show featuring Lord Voldemort and the Dementors.

Accommodation: *Orlando, Florida*

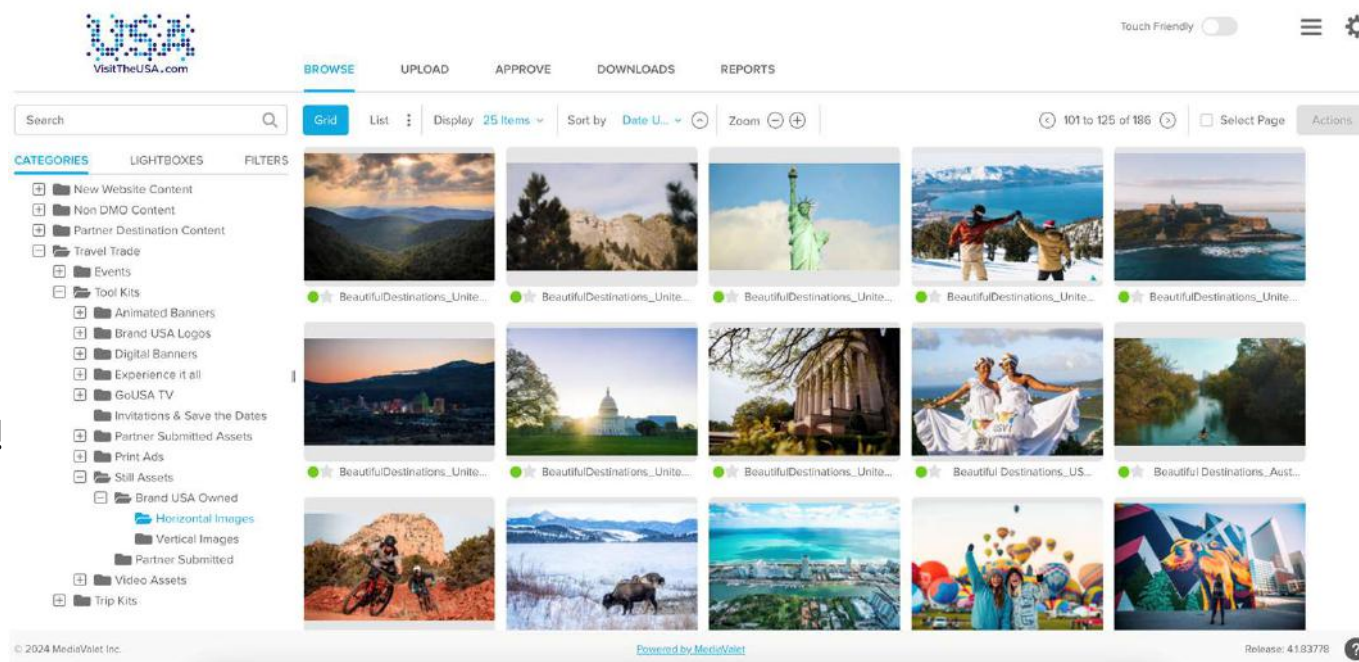


Diagon Alley at Universal Studios Florida, Orlando, Florida



Image & Video Library

- Rechtenvrije beelden & video's
- Zoekfunctie
- [Gratis registratie](#) en downloaden
- Om te gebruiken voor jouw documenten, nieuwsbrieven, socials, etc
- Regelmatig nieuwe foto's & videos!



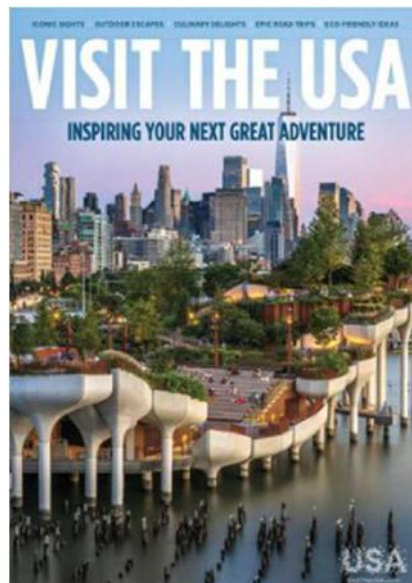
Trip Planner

- Gebruik onze [trip planner](#) om de reizen van je klanten te voorzien van tips onderweg
- Profiteer van tips over lokale activiteiten en afstanden
- Delen en samenwerken

The screenshot displays the 'Trip Planner' interface on the VisitTheUSA.com website. The background features a scenic view of the Golden Gate Bridge. The main heading reads "Plan your next dream trip to the USA in seconds." A central form titled "Create a day by day trip plan customized to you" includes a search bar for destination, a date picker, a guest selection dropdown (2 Adults, 0 Children), and a "Plan my trip" button.

Inspiration Guide

- 100 pagina's inspiratie!
- Digitale en printversie beschikbaar
- Bestel [hier](#)



MAP OF THE USA

Get familiar with the vacation areas on the U.S. mainland and in its territories.

INSIDE THIS GUIDE

GO EXPLORE 4
Read about experiences of a lifetime found only in the USA. Discover stunning natural areas, cultural pursuits and plenty of ways to soak up and just enjoy.

USA BY REGION

PACIFIC 34	SOUTHWEST 56	SOUTHEAST 74	TERRITORIES 102
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WEST 44
California, Idaho, Montana, Nevada, North Dakota, South Dakota, Utah, Wyoming

SOUTHWEST 56
Arizona, New Mexico, Oklahoma, Texas

MIDWEST 64
Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Nebraska, Ohio, Wisconsin

NORTHEAST 94
Connecticut, Delaware, Florida, Georgia, Kentucky, Maryland, Massachusetts, New Hampshire, New Jersey, New York, North Carolina, Pennsylvania, Rhode Island, Vermont, Washington, D.C., Virginia, West Virginia

RESOURCES & INDEX 108
Find contact information for state and territory tourism offices, as well as useful information for visitors.

U.S. TERRITORIES

USA, U.S. VIRGIN ISLANDS, GUAM, AMERICAN SAMOA, NORTHERN MARIANA ISLANDS, ALASKA

CITIES WITH KEY GATEWAY AIRPORTS
Based on U.S. Customs and Border Protection data about international travel for every region.

2 VisitTheUSA.com/inspirationguide

VisitTheUSA.com/inspirationguide 2





Other Resources

Bryce Canyon, Utah

ESTA Mobile app

Categories

About the USA

Visa & Entry

Passport Information

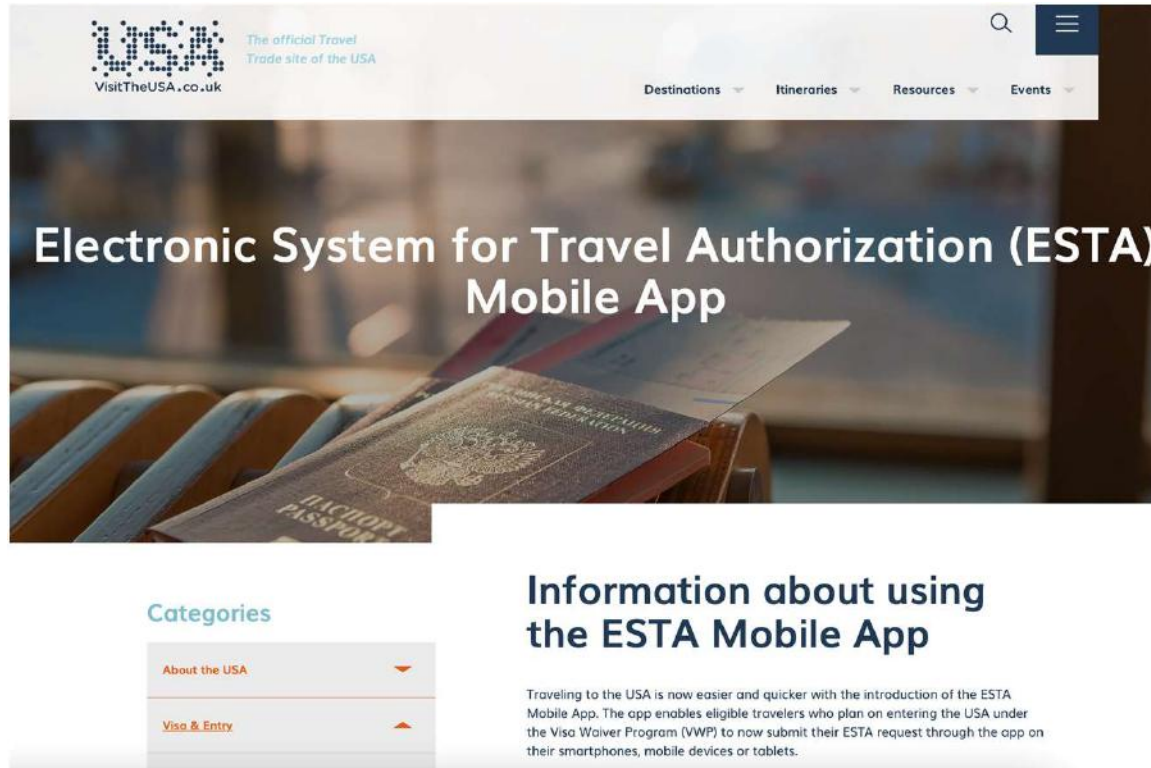
Visa Policy

Visa Waiver Program

Customs

Air & Land Border Crossings

ESTA Mobile App



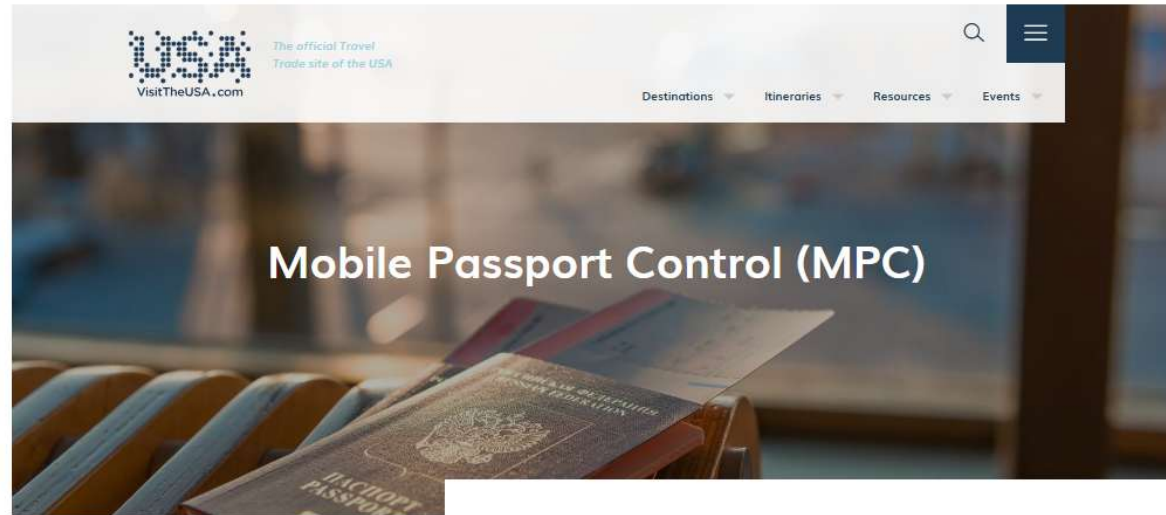
The screenshot shows the top navigation bar of the VisitTheUSA.co.uk website. The logo 'USA' is on the left, with the tagline 'The official Travel Trade site of the USA' and the URL 'VisitTheUSA.co.uk'. On the right, there is a search icon and a menu icon. Below the navigation bar, a large banner features the text 'Electronic System for Travel Authorization (ESTA) Mobile App' over a background image of a passport. Below the banner, there is a 'Categories' sidebar on the left with 'ESTA Mobile App' highlighted. To the right of the sidebar, the heading 'Information about using the ESTA Mobile App' is followed by a paragraph of text.

Electronic System for Travel Authorization (ESTA) Mobile App

Information about using the ESTA Mobile App

Traveling to the USA is now easier and quicker with the introduction of the ESTA Mobile App. The app enables eligible travelers who plan on entering the USA under the Visa Waiver Program (VWP) to now submit their ESTA request through the app on their smartphones, mobile devices or tablets.

Mobile Passport Control (MPC)



LET OP:

- Alleen voor reizigers die al eerder naar de VS reisden
- Lees [hier](#) meer over inreizen naar VS

Categories



Information about Mobile Passport Control (MPC)

What is Mobile Passport Control?

Mobile Passport Control (MPC) is a free, secure app that allows travelers to expedite the customs process by submitting passport information and customs declarations electronically.

Who is eligible for Mobile Passport Control?

- U.S. citizens & permanent residents
- Canadian visitors
- Returning Visa Waiver Program travelers with an approved ESTA

How to Use Mobile Passport Control:

1. Download the App:
Get the official Mobile Passport Control app for [iOS](#) or [Android](#).
2. Create a Profile:

Coming soon..

In 2026 worden in de VS 2 belangrijke verjaardagen gevierd:

- Centennial Route 66
- America 250

In de nabije toekomst vinden deze grote sportevenementen plaats:

- FIFA World Cup – 2026
- Olympic and Paralympic Games - 2028



Dank je wel!

Like/follow/share



VisitTheUSA.com

Consumer

VisitTheUSA



VisitTheUSA.com



Travel industry

TheBrandUSA.com

@BrandUSA

BrandUSATV

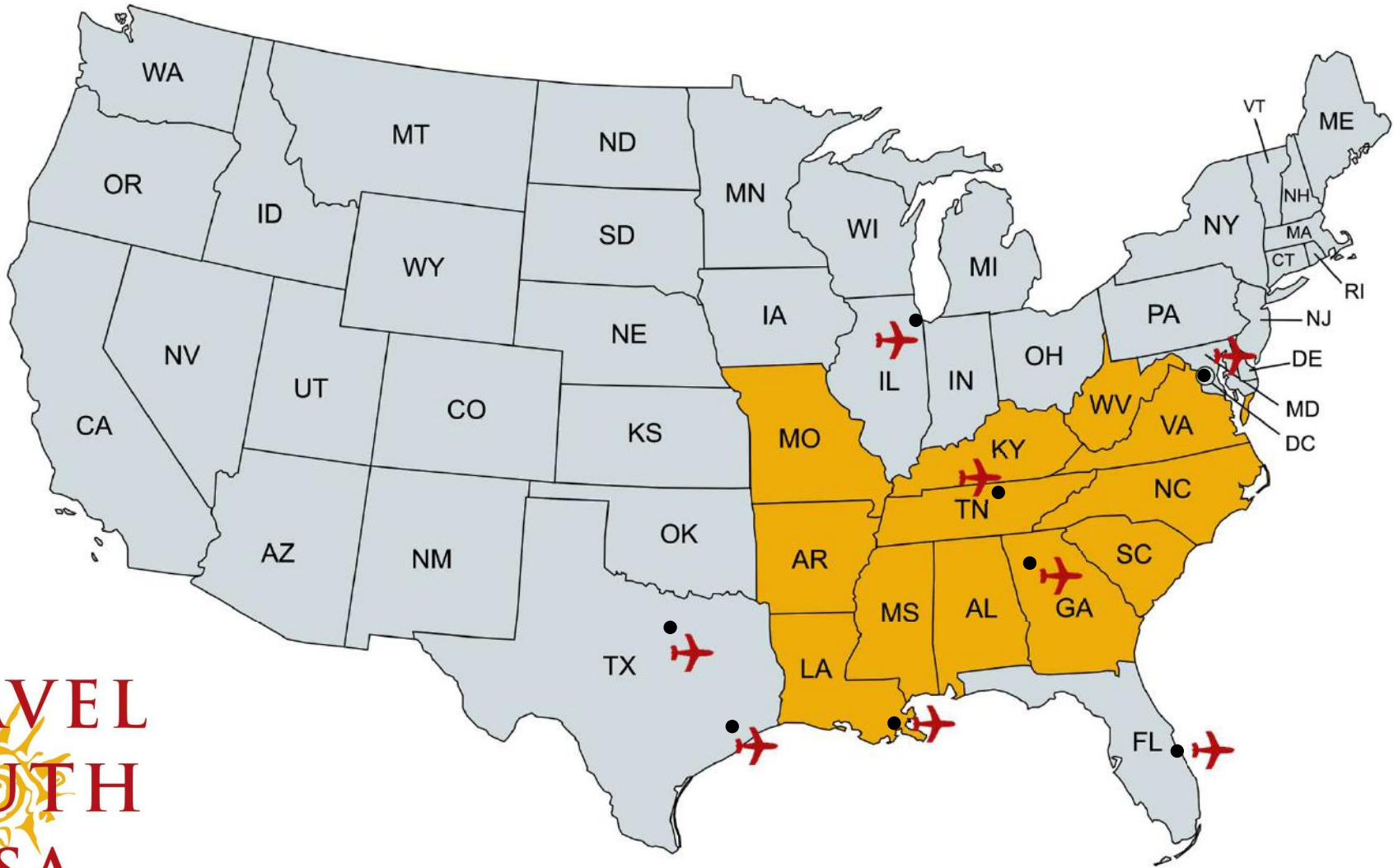
BrandUSA

Brand USA

TRAVEL
SOUTH
USA

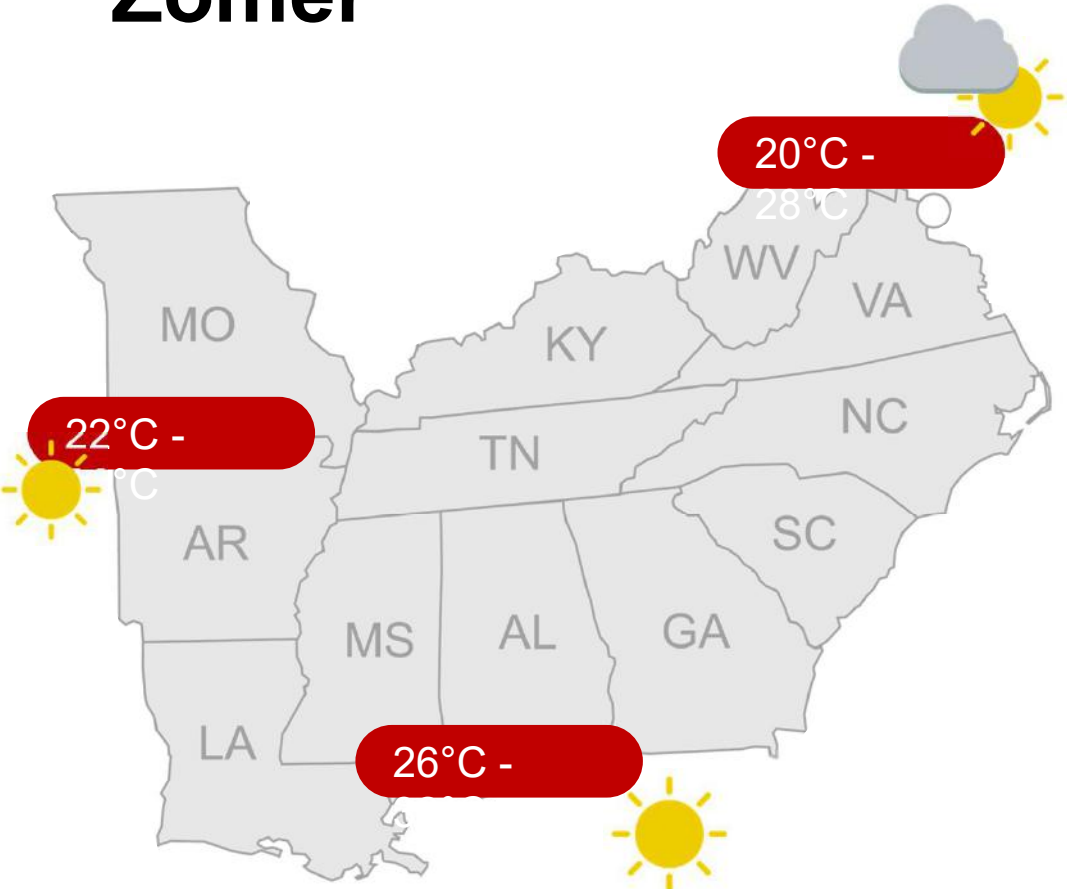


Rianne van der Linden
Target Travel Marketing

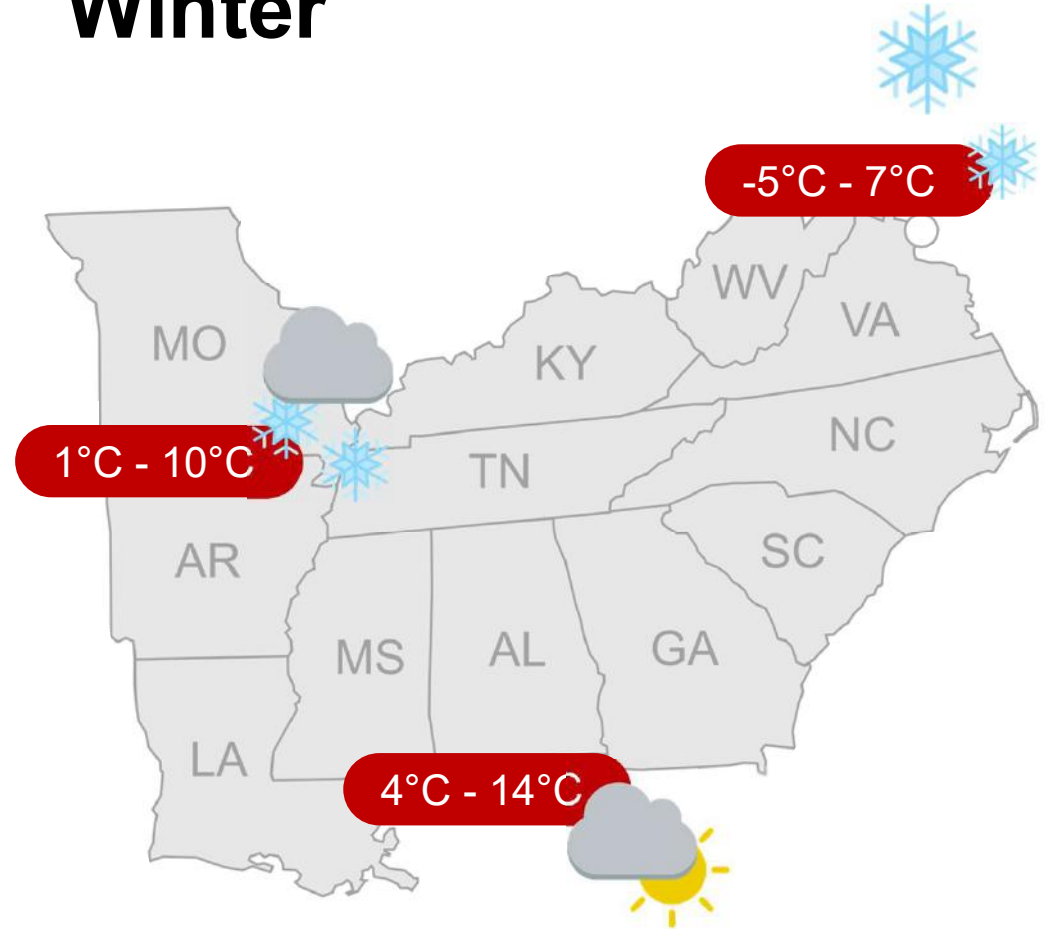


TRAVEL
SOUTH
USA

Zomer

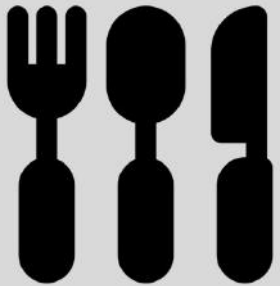


Winter



Thema's

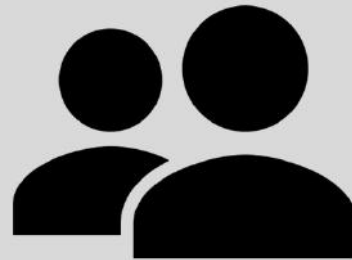
Eten



Muziek

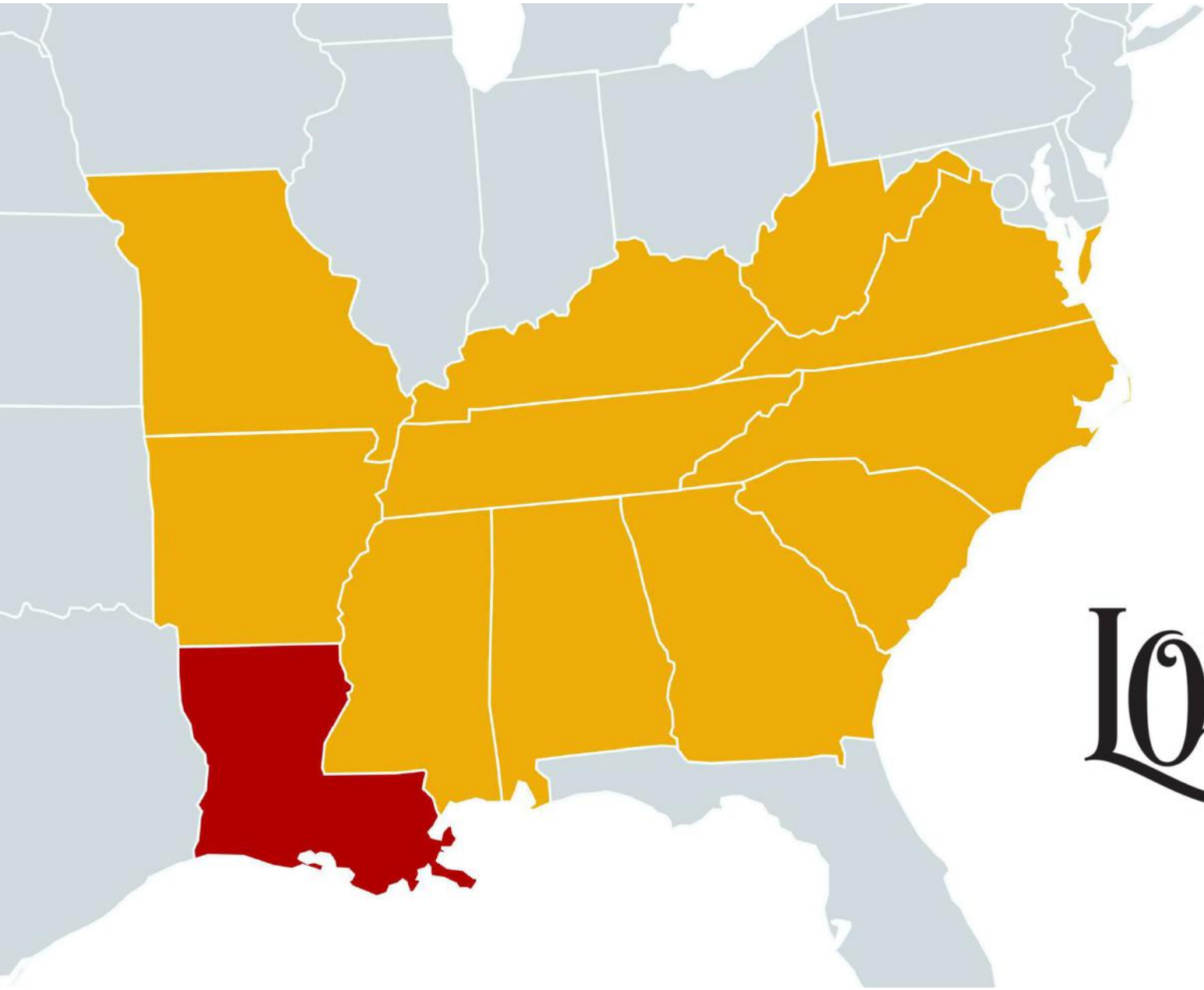


Geschiedenis



Natuur





LOUISIANA
Feed Your Soul.

Bayou & Swamps



Plantation houses



New Orleans

'The Big Easy'



French Quarter



Mardi Grass





 **Fairfield Place B&B, Shreveport**



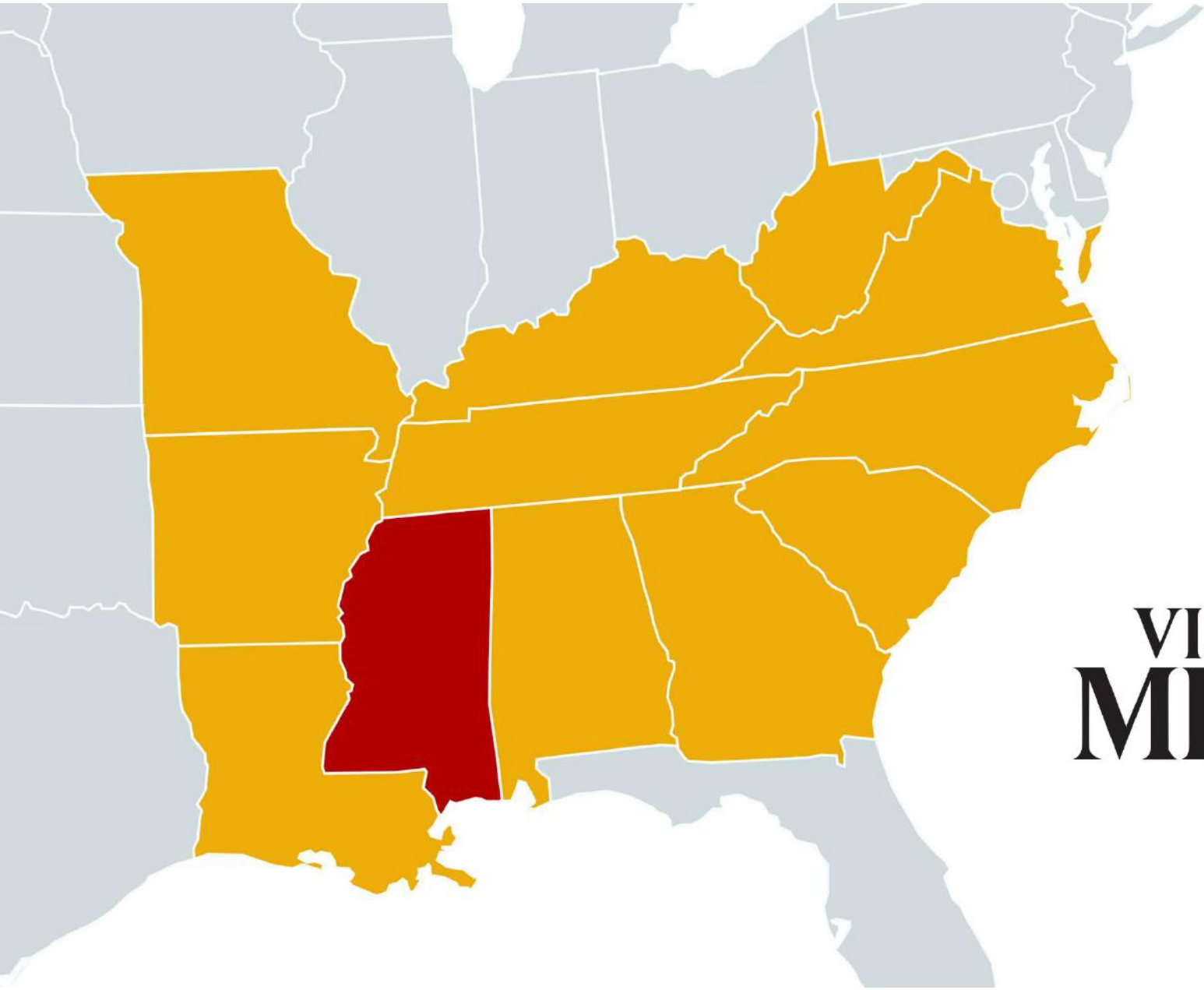
 **Poverty Point Reservoir State Park**



 **Oak Alley Plantation, Vacherie**

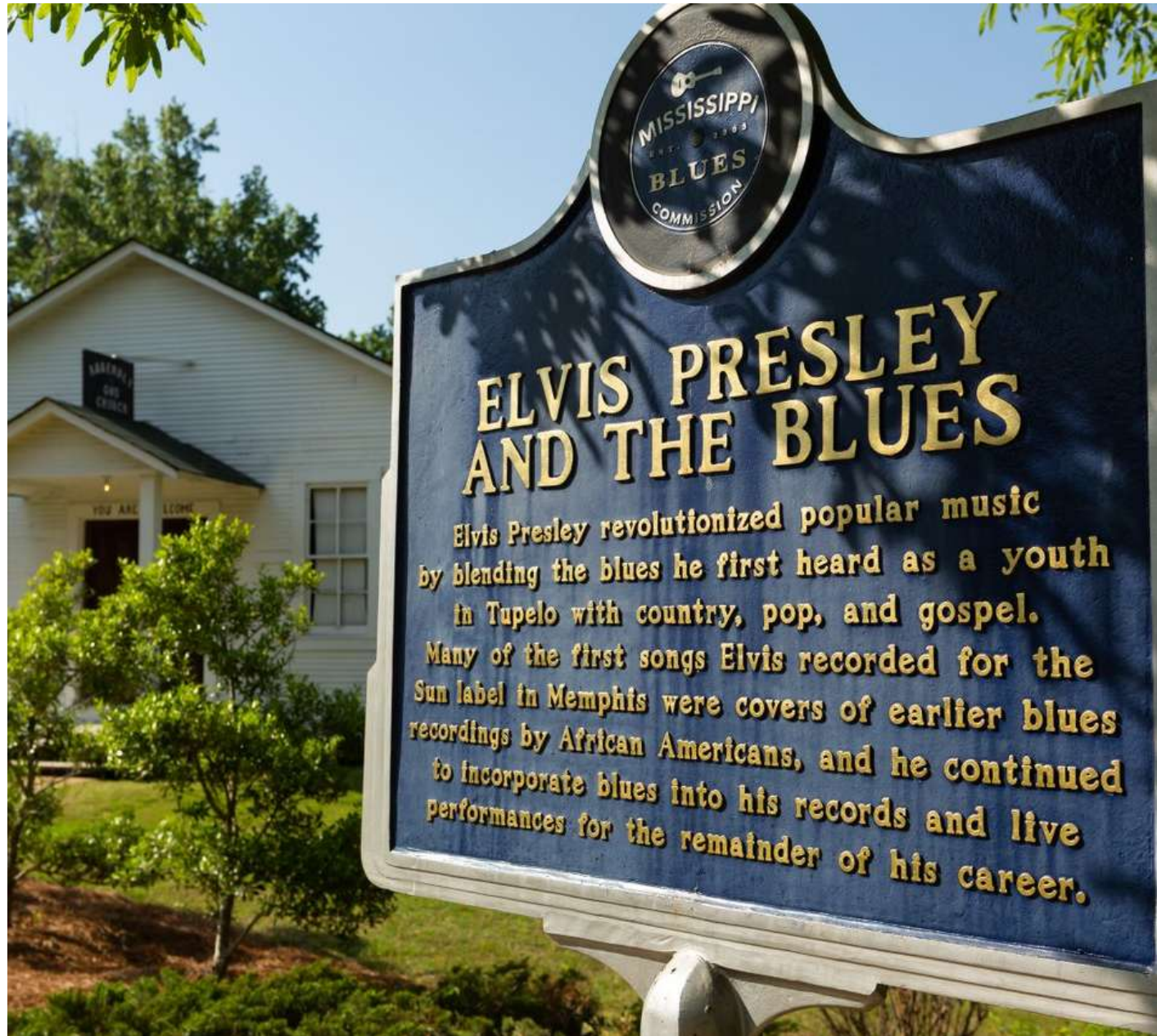


 **Hotel Monteleone, New Orleans**



VISIT
MISSISSIPPI

Delta Blues

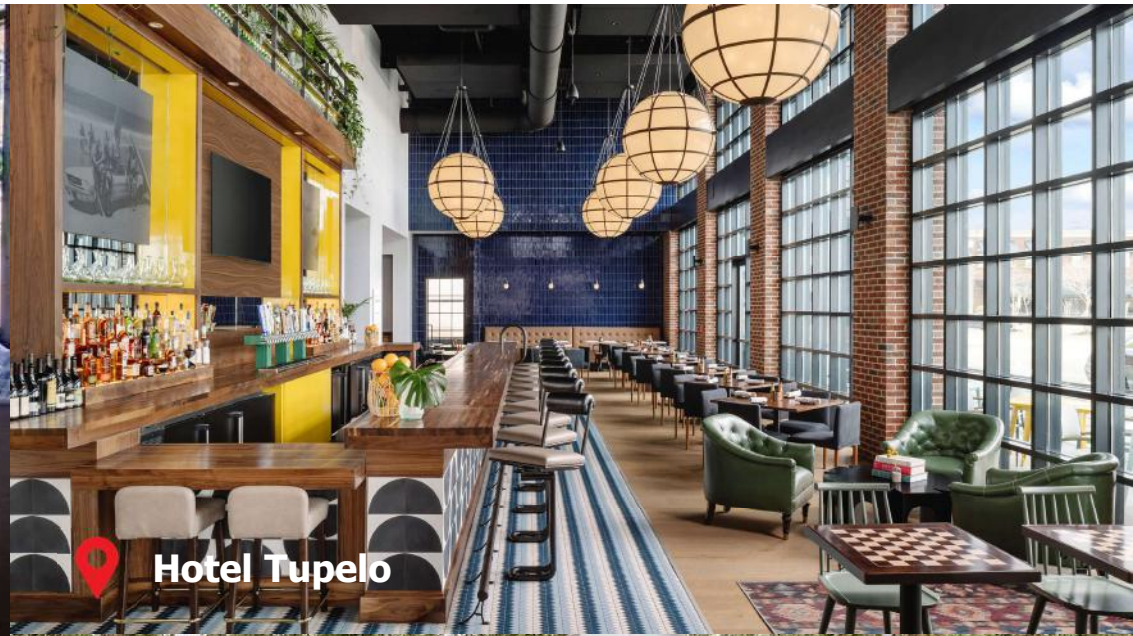


Natchez Park Traceway





 **Travelers Hotel, Clarksdale**



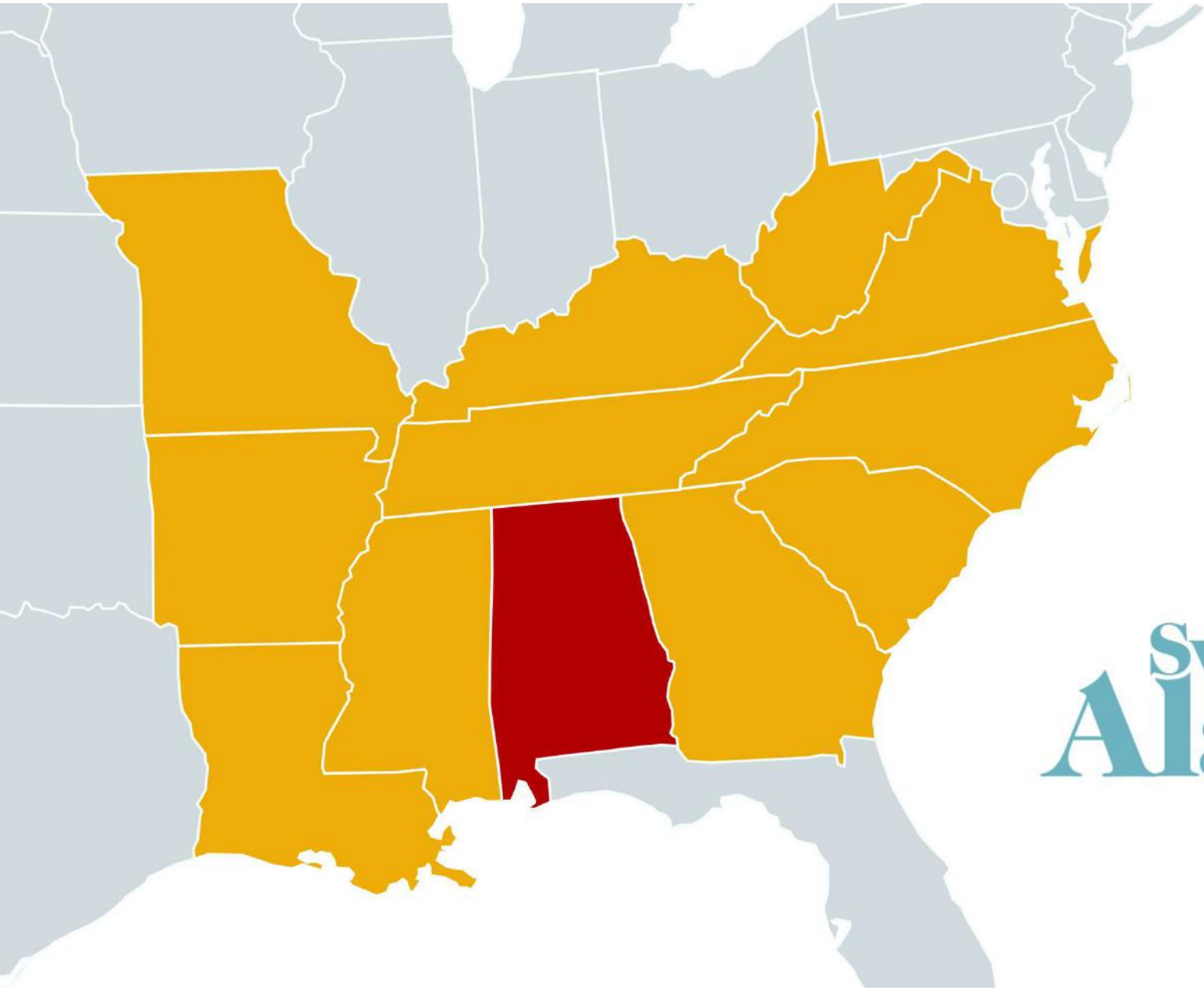
 **Hotel Tupelo**



 **French Camp Historic Village B&B**



 **Front Beach Cottages, Ocean Springs**



Sweet Home
Alabama

Muscle Shoals



Space



Orange Beach & Gulf Shores





 Robert Trent Jones Golf Trail at The Shoals



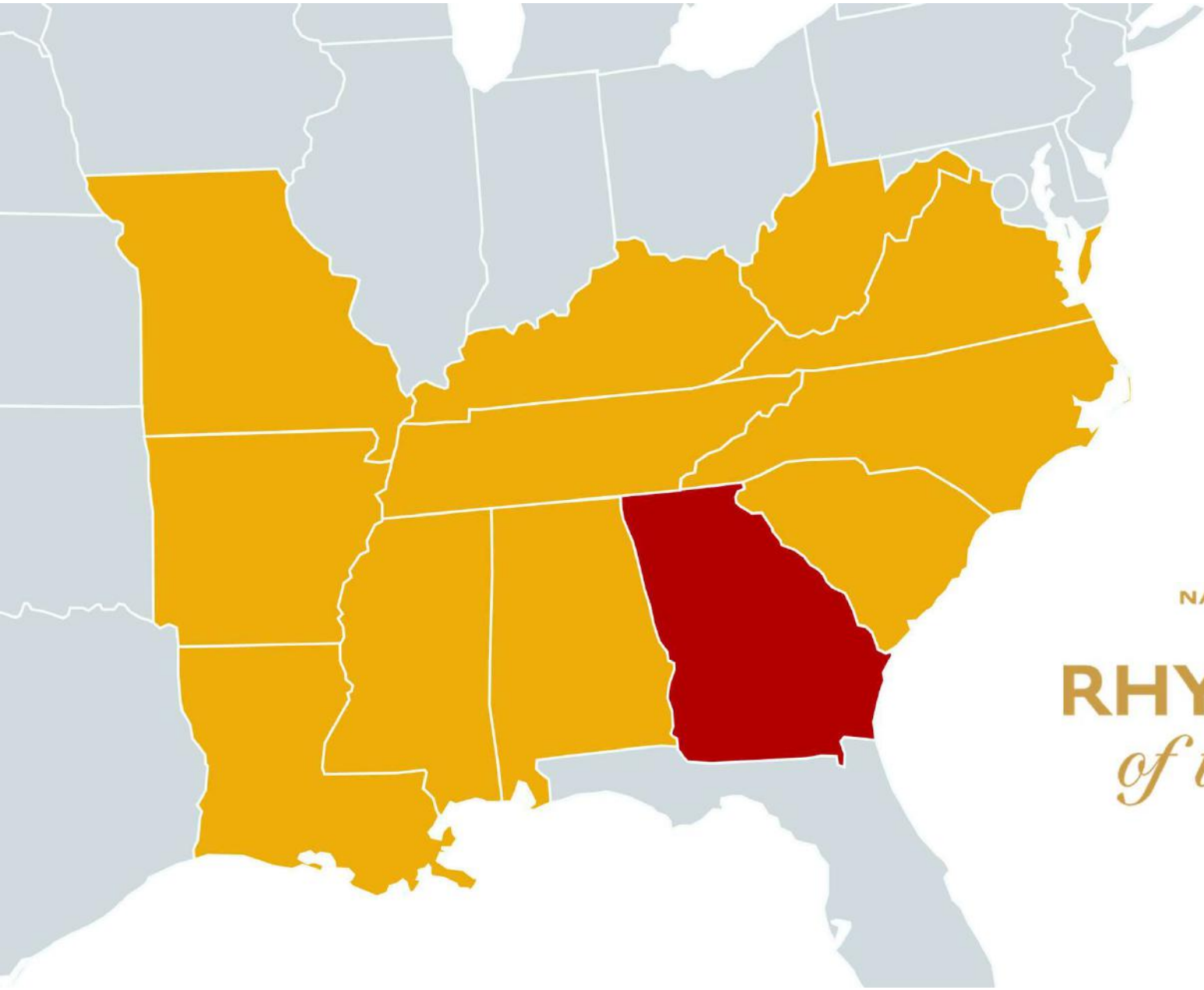
 Gulf Shores



 Vacation home, Dauphin Island



 Fitzgerald Home & Museum, Montgomery



NASHVILLE 

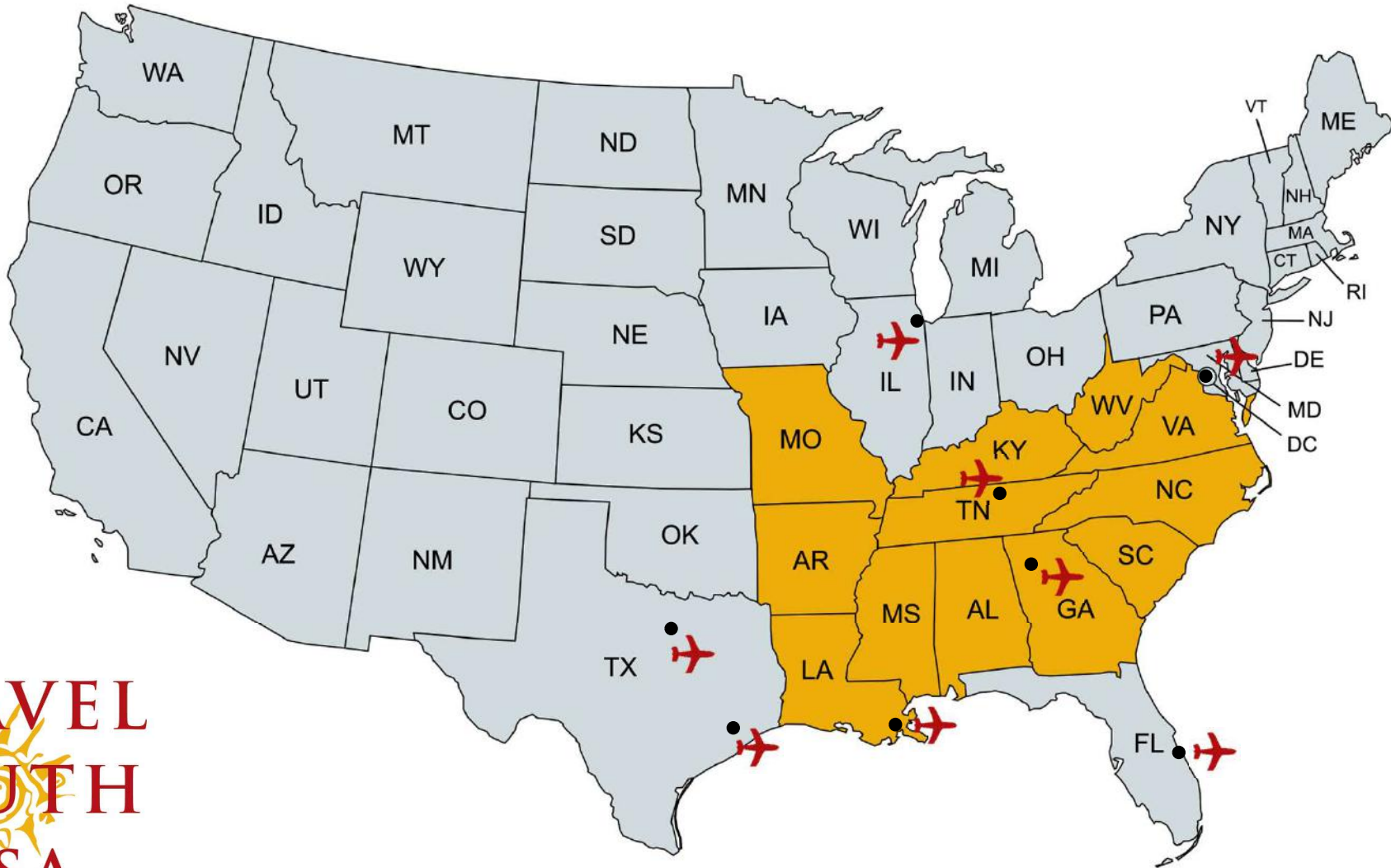
RHYTHMS  ATLANTA

of the **SOUTH**

 NEW ORLEANS

Atlanta





TRAVEL
SOUTH
USA

Nog meer informatie en reistips



REISBIZZ



WIN JIJ HET KOFFIETAFELBOEK?

REISBIZZ

**WORD MEMBER VAN
DE REISBIZZ SOCIETY!**

Neem contact op:



085-0805 638



info@reismedia.nl



Reisbizz Society



www.Reisbizz.nl

BEDANKT VOOR JE AANDACHT!

We helpen je graag verder
met alle informatie die je
nodig hebt via:

info@reismedia.nl

